

LOCAL
COMMUNITY
RESOURCE!



Our Family MAGAZINE

ourfamilymag.com

Our Family Magazine

LOCAL COMMUNITY RESOURCE OurFamilyMag.com

Could your business benefit from a direct route to your customer's door?



TARGET AUDIENCE:

Families, Single Households, Seniors, Professionals, Caregivers, Educators, Children

CONTENT:

- Lifestyles
- Education
- Restaurant Review
- Youth Sports
- Health
- Nutrition
- Finance
- Business
- High School Highlights
- Home Ideas
- Travel
- Event Calendar
- Recipes
- Coloring Contest
- Pets
- Business Spotlight

ZONE 1 - Bi-Monthly

Direct Mailed to households with children present
Communities: Barrington • Palatine • Lake Zurich
 Deer Park • Hawthorn Woods • Inverness
 Kildeer • Long Grove

Circulation: 15,000, **Readership:** 30,000 +

ZONE 2 - Monthly

Direct Mailed to households in Arlington Heights
Community: Arlington Heights
Circulation: Approx. 30,000, **Readership:** 60,000 +

WEBSITE

Coupon posted with link to website, \$25 per issue

Issue / Deadline

1st of the month prior to the issue date

Color and Design Services Included

Size: 8 3/8 x 10 7/8

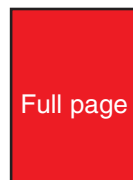
Accepted File Formats: Please contact the Creative Director. Materials may be sent via email, disk or via our FTP site.

PREMIUM POSITIONS

Back Cover 7.875w x 9.125h, Bleed 8.75w x 9.56h

Inside Covers 7.25w x 9.755h, Bleed 8.75w x 11.25h

INSIDE POSITIONS



Full

7.25w x 9.755h
 Bleed 8.75w x 11.25h



Half

Horizontal 7.25w x 4.75h
 Vertical 3.5w x 9.755h



1/3 Page

Horizontal 7.25w x 3.139h
 Vertical Zone 1 2.3w x 9.755h



Quarter

3.5w x 4.75h

1/6 Page

- 1 x \$295
- 3 x \$270
- 6 x \$220

Zone 1 Vertical
 2.3w x 4.75h



Sponsor

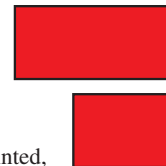
1.9w x 1h

POSTCARDS

Zone 2, monthly

3 Areas of 10,000

Available in Arlington Heights.
 Full Color, Custom Designed, Printed, and Mailed.



5 x 8.50
 Front

5 x 4.25
 Back